

## GUIDE FOR THE INTER-CLUSTERING PLATFORM

### 1. About Inter-Clustering Platform

The Inter-Clustering Platform aims to improve the dialogue between the stakeholders in organic sector, increase the cooperation within the sector and ensure flow of information on organic markets and customers. Platform intends to gather all relevant stakeholders directly or indirectly. Thus, the ultimate goal is to build infrastructure that creates synergy with sharing experiences and best practices, ensuring flow of information between various stakeholders in different countries and regions in Europe.

The Inter-Clustering Platform will firstly be used in Turkey, France, Germany and Greece. The platform that is developed with the support of European Union will be used all over Europe in the short term. This new online platform has been developed to build communication bridges between stakeholders in the organic sector. The beneficiaries of the Inter-Clustering Platform are producers, associations, wholesalers, retailers, universities, research institutions, certification bodies, cluster organizations and other relevant players in organic sector in Europe.

*The use of the platform is **FREE OF CHARGE***

### 2. Advantages of joining the platform



**To develop  
new technological and  
commercial collaborations**



**To reach  
new markets and  
new customers**



To benefit from  
the joint investment  
opportunities



To find  
partners for  
joint research



To transfer  
knowledge and  
know-how



To join  
networking  
activities



To learn  
and share best practices and  
success stories/experiences

### 3. How to Use the Platform

